



Buyer's Guide Order Form

Reach customers at the most critical stage of the buying cycle - when they're choosing a merchant and comparing products and services. The THSCA Buyer's Guide provides targeted advertising by placing your ad under the category and sport that best describes your business to make it easy for customers to find you. THSCA.com receives over **4 million** visits from 19,000 coaches and athletic directors each year.

- Include a message (up to 300 characters) to promote your business
- Complete contact information and a link to your email
- A link to your Web site
- Display a logo or banner with your listing
- Don't have a website? We can create one for you – sell your products all year long!

Please complete, sign and return this form to our office with a check or the credit card information on the back of this page.

CLIENT Information

Please complete the following information for your organization.

Organization Name:			
Department/Division:			
Address:			
City, State, Zip:			
Website:			
Message (up to 300 characters):			

Primary Contact Information

Please complete the information below for the person to serve as the primary contact listed in the Buyer's Guide.

Name:		
Title:		
Phone, Fax:		
Email:		

Please indicate the **sports** and **categories** under which you wish to be listed. Write in any sports not in this list in the space provided. Selecting more than 3 categories may involve additional fees. See package listing options on next page for more detail.

Sport		Sport		Sport	
All Sports	<input type="checkbox"/>	Golf	<input type="checkbox"/>	Tennis	<input type="checkbox"/>
Baseball	<input type="checkbox"/>	Gymnastics	<input type="checkbox"/>	Track	<input type="checkbox"/>
Basketball	<input type="checkbox"/>	Hockey	<input type="checkbox"/>	Volleyball	<input type="checkbox"/>
Cross Country	<input type="checkbox"/>	Lacrosse	<input type="checkbox"/>	Water Polo	<input type="checkbox"/>
Field Hockey	<input type="checkbox"/>	Softball	<input type="checkbox"/>		<input type="checkbox"/>
Football	<input type="checkbox"/>	Swimming	<input type="checkbox"/>		<input type="checkbox"/>

Category	
All Categories	<input type="checkbox"/>
Apparel	<input type="checkbox"/>
Equipment	<input type="checkbox"/>
Gear	<input type="checkbox"/>
Medical	<input type="checkbox"/>
Promotional Items	<input type="checkbox"/>
Publications	<input type="checkbox"/>
Technology	<input type="checkbox"/>
Other	<input type="checkbox"/>




Select one of the options below:

<input type="checkbox"/>	Basic Listing Includes a searchable listing in the Buyer's Guide for up to two categories, a description of your products and services, and a link to your company website. Additional category listings are \$50 per category.	\$200
<input type="checkbox"/>	Deluxe Listing Includes all the benefits of the Basic Listing and gives you the option to highlight your company with a logo or graphic. Additional category listings are \$50 per category. Image Specifications: JPG, GIF or TIFF file. No larger than 100 pixels high by 300 pixels wide.*	\$250
<input type="checkbox"/>	Website Creation If your organization does not have a website we can create one for you. Provide potential customers with a description of your company, your staff, and your products. Include information on how/where to buy your products. This option includes the Deluxe Listing benefits. Contact us for more details. Home Page Image Specifications: JPG, GIF or TIFF file. No larger than 300 pixels high by 300 pixels wide.*	\$350

* Email images to sherylhoneycutt@thsca.com

PAYMENT INFORMATION

The Texas High School Coaches Association will list the organization named in this document above (CLIENT) in the THSCA Buyer's Guide found on the association website at <http://www.THSCA.com> for one year from the date signed by CLIENT below.

Payment Method	<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="checkbox"/> 	<input type="checkbox"/> Check Enclosed
Cardholder Name / Billing Contact:				
Billing Address:				
City, State, Zip code:				
Account Number:				
Card Verification Value (CVV)*, Exp. Date:			/	
Authorized Signature / Date:			/	/

* **CVV** is an anti-fraud security feature to help verify that you are in possession of your credit card. For Visa/MasterCard, the three-digit CVV number is printed on the signature panel on the back of the card immediately after the card's account number.

Visa/MasterCard



A 3-digit number in reverse italics on the **back** of your credit card